ACADEMIC CITY UNIVERSITY

Admissions, Programme Duration & How to Apply

Entry Requirements

- A **Bachelor's Degree** from an accredited institution (Minimum **Second Class Lower** or **GPA 2.0 / CWA >50%**)
- Successful performance in an admission interview conducted by the Admissions Committee
- Open to applicants from diverse academic backgrounds including Business, Engineering, Science, Technology, and related fields
- International applicants must hold equivalent qualifications and may be required to demonstrate English proficiency **(IELTS 6.5 / TOEFL iBT 80 or equivalent)**

Programme Duration

- **Full-time:** 2 Years
- **Modular (Part-time):** 3 Years (6 Semesters)
- Includes a **Capstone Project or Thesis** to complete your degree



INTRODUCING GHANA'S FIRST

STEM-MBA

Where Business Meets Innovation

Unlock your potential at the intersection of technology, leadership, and strategy.

Fuel Your Ambition
Apply Now

#AskACity

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About the Programme & What Makes It Unique

Why Choose the STEM-MBA at Academic City?

Programme Overview:

Academic City's STEM-MBA is a **cutting-edge graduate program** combining business acumen with STEM skills. Designed for **tech professionals, innovators, and future leaders,** this program equips you to **drive digital transformation, manage tech enterprises, and lead with strategic insight.**

Key Features & Uniqueness:

- **STEM + Business Fusion:** Courses include AI, Data Analytics, Fintech, alongside Strategy & Finance.
- **African Relevance:** Doing Business in Africa and ESG modules tailored to the continent's growth needs.
- **Innovation & Technopreneurship:** Build ventures in Agritech, Healthtech, Edtech, and more.
- **Resilient Leadership Training:** Navigate complex, real-world challenges through impact-focused leadership.
- **Data-Driven Decision-Making:** Learn tools like Power BI, Python, Tableau for business intelligence.
- **Sustainability & Ethics:** ESG-focused curriculum for responsible, future-ready leadership.

Flexible Learning:

✓ Delivery: In-person, Online, or Blended





Curriculum Overview

Year 1	Year 2
Semester 1	**Semester 1**
Applied Quantitative Techniques in Management	Information Systems and Digital Platforms
Accounting & Financial Analysis for Decision-Making	Financial Technology (Fintech) and Innovation
Strategic Finance for Corporate Leaders	Data Analytics for Business Decisions
Innovative People and Behavioural Management	Operations Research and Decision Models
	Capstone / Thesis Phase
Semester 2	**Semester 2**
Business Research Methods	Entrepreneurship and Technology Ventures
Marketing Management and Technology	Artificial Intelligence and Machine Learning Applications
Project Management with Risk Analysis	Capstone / Thesis Phase 2
Economic Analysis for Business Decisions	

Professional Enhancement Seminars
Leading in Adversity for Impact
Legal and Ethical Environment
Doing Business in Africa

Key Pathways

- Technology & Innovation Leadership (CTO, Digital Transformation, Strategy)
- Data-Driven Management & Business Analytics
- Entrepreneurship & Tech Venture Development

Project, Operations & Risk Management

Policy, Strategy & International Development

Top Industries

- Technology, AI & Digital Platforms
- Financial Services & FinTech
- Renewable Energy & Sustainability
- Consulting & Strategy Firms
- Manufacturing, Engineering & Logistics
- Government, Policy & Development Organisations