

# ENTRY REQUIREMENTS

## WASSCE/NECO:

Minimum C6 in 6 subjects including 3 core subjects (**Maths and English mandatory**) and 3 elective subjects.

## SSSCE:

Minimum D or a pass in 6 subjects including 3 core subjects (**Maths and English mandatory**) and 3 elective subjects.

## IGCSE O-LEVEL & A-LEVEL:

Minimum of 5 credit passes in the IGCSE O-Levels / (**Maths and English mandatory**) and 3 passes in the A-Levels.

## ENGLISH IB:

Minimum of 5 credit passes in the IGCSE/O-Levels (**Maths and English mandatory**) and a minimum score of 4 points in 3 Higher Level (HL) subjects.

## FRENCH IB:

Minimum of 50% overall average pass. (Results to be presented to NAB for verification) **Maths and English mandatory**

## AMERICAN HIGH SCHOOL:

Minimum GPA of 3.0 (**Maths and English mandatory**)



ACADEMIC CITY  
UNIVERSITY COLLEGE



## BBA Entrepreneurship

The program seeks to add brand value to the inherent entrepreneurial skills of students and expose them to all the facets of entrepreneurship, its cultural implications, especially in Africa, and the processes involved in making projects time-lasting legacies.

## HOW TO APPLY

Complete the online application form:  
[www.acity.edu.gh/applyonline](http://www.acity.edu.gh/applyonline)  
OR

Email: [admissions@acity.edu.gh](mailto:admissions@acity.edu.gh)

## #AskACity

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Redefining University Education

## SEMESTER 1

### Course Name

Communication Skills  
Essential Mathematics for Business (With MATLAB)  
French Language  
Fundamentals of Innovation and Entrepreneurship (FIE) Seminar I  
Introduction to Doing Business in Africa  
Introduction to Programming with Python  
Technology and Society

## SEMESTER 2

### Course Name

Fundamentals of Innovation and Entrepreneurship (FIE) Seminar II  
Financial Accounting I  
Logic and Critical Thinking  
Principles of Management  
Principles of Microeconomics  
Text and Meaning  
Market Intelligence  
Principles of Human Resource Management (HRM)

## SEMESTER 5

### Course Name

Business Finance  
Entrepreneurial Strategy and Business Models  
E-commerce for Entrepreneurs  
Leadership Seminar II  
Management of Process and Product Innovation  
Management and Organisational Behaviour  
Growing and Managing New Ventures

## SEMESTER 6

### Course Name

Achieving Effective Operations  
Business Research Methods  
Business Law  
Creating Value through Innovation  
Enterprise Development II  
Project Management with Risk Analysis  
Industry Internship

## SEMESTER 3

### Course Name

Financial Statements for Decision-making  
Global Environment of Business Decisions  
Fundamentals of Innovation and Entrepreneurship (FIE) I  
Intellectual Property Law  
Leadership Seminar I  
Principles of Macroeconomics  
Quantitative Methods in Business (With MATLAB)  
Introduction to Digital Analytics

## SEMESTER 4

### Course Name

African Studies  
Consumer Preference and Behaviour  
Data Analysis for Decision Making  
Enterprise Development I  
Entrepreneurial Selling  
Fundamentals of Innovation and Entrepreneurship (FIE) II  
International Entrepreneurship

## SEMESTER 7

### Course Name

Contemporary Issues and Practice in Business  
Customer Experience Design  
Elective I  
Enterprise Development III  
Principles and Practice of Taxation  
The Business Professional

## SEMESTER 8

### Course Name

Elective II  
Enterprise Development IV  
Global Planning and Logistics  
Social Entrepreneurship  
Sustainable Strategic Management

# ELECTIVES

### Options for Elective I

Corporate Brand Identity Design  
Cross-cultural Communication  
Development Finance

### Options for Elective II

Event Management  
Managing Family Business  
Sustainable Marketing