

ENTRY REQUIREMENTS

WASSCE/NECO:

Minimum C6 in 6 subjects including 3 core subjects (**Maths and English mandatory**) and 3 elective subjects.

SSSCE:

Minimum D or a pass in 6 subjects including 3 core subjects (**Maths and English mandatory**) and 3 elective subjects.

IGCSE O-LEVEL & A-LEVEL:

Minimum of 5 credit passes in the IGCSE O-Levels / (**Maths and English mandatory**) and 3 passes in the A-Levels.

ENGLISH IB:

Minimum of 5 credit passes in the IGCSE/O-Levels (**Maths and English mandatory**) and a minimum score of 4 points in 3 Higher Level (HL) subjects.

FRENCH IB:

Minimum of 50% overall average pass. (Results to be presented to NAB for verification) **Maths and English mandatory**

AMERICAN HIGH SCHOOL:

Minimum GPA of 3.0 (**Maths and English mandatory**)



ACADEMIC CITY
UNIVERSITY COLLEGE



● COMMUNICATION
— ARTS

BA Journalism & Mass Communication

The program is geared towards preparing a new generation of journalists and communicators who effectively engage on the world stage by acquiring the writing, speaking and critical thinking skills.

HOW TO APPLY

Complete the online application form:
www.acity.edu.gh/applyonline
OR

Email: admissions@acity.edu.gh

#AskACity

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Redefining University Education

SEMESTER 1

Course Name

Fundamentals of Information Technology
Communication Skills I
French Language
Introduction to Communication Studies
Basic Mathematics

SEMESTER 2

Course Name

Principles of Macroeconomics
Communication Skills II
African Studies
Logic and Critical Thinking
Fundamentals of Journalism
Introduction to Social Psychology

SEMESTER 5

Course Name

Advanced Writing for Media
Magazine Journalism
Interviewing & Reporting
Online Journalism
Radio Journalism & Broadcasting
Elective I

SEMESTER 6

Course Name

TV Journalism & Broadcasting
Management & Organizational Behaviour
Theories of Communication
Media Research
Design Workshop I
Elective II
Industrial Internship

SEMESTER 3

Course Name

Writing for Media
Language use in Communication
Introduction to Advertising
History of Media
Introduction to Photojournalism
News Reporting

SEMESTER 4

Course Name

Internet & New Media
Visual Communication
Introduction to Cinema
Fundamentals of Print Journalism
Research Methods
Editing

SEMESTER 7

Course Name

Investigative Journalism
Entrepreneurship & New Venture Creation
Media, Culture & Society
Negotiation Skills
Elective III
Journalistic Project I

SEMESTER 8

Course Name

Media Criticism
Media Law & Ethics
Issues in Ghanaian Media
Development Communication
Elective IV
Journalistic Project 2

ELECTIVES

Elective I

Intercultural Communication
Media Sales & Promotions
Marketing Communications

Elective II

Introduction to Documentary Film Making
Crisis Management
Design Workshop II (With Adobe)

Elective III

Journalism specialised in Politics
Journalism specialised in Sports
Writing for Digital Media

Elective IV

Journalism specialised in International Affairs
Journalism specialised in Technology
Advanced Photography